



The  
**KIWANIS**

# Mountaineer Bulletin

Deadline for next issue January 2010



## Congratulations!

Dear Fellow Kiwanians and Friends of the Great West Virginia District of Kiwanis International,

Shonet and I thank you for giving us the rare privilege of serving as your District Governor and First Lady in 2008-09. It has indeed been an honor, and with your help, we have made tremendous strides this past year.

We started the 2008-2009 Administrative year at 928, dropped to 896, and finished the year at 975. We are still under District strength but we are now headed in the right direction.

The West Virginia Kiwanis District was only one of four in North America to show positive growth. One club has been built, the Salem-Doddridge Kiwanis Club. Several more are in the pipeline. The future is ours. We stepped up this year, but we have to keep the momentum going. Let us shoot for 1,100 members at the end of the 2009-2010 Administrative year.

Index of Articles:

- 1 Congratulations
- 2 President's visit
- 3 Preston County
- 4 WV Foundation
- 5 WV Foundation
- 6 Wheeling Kiwanis
- 7 Playground
- 8 Kiwanis Education

- 9 Kiwanis Education
- 10 District notes
- 11 Bob Cross honored
- 12 Earl and Diana Johnson

## MESSAGE FROM GOVERNOR-ELECT KEVIN DEAN

The details have been ironed out for President Paul's visit to West Virginia. All events will be on Saturday, November 7. He will be staying at the Ramada Inn in South Charleston, which is where the Key Club Fall Rally will be taking place, and where the WV Kiwanis board meeting will occur. He will attend the board meeting in the morning and the rally in the afternoon.

At 4:00 he will have to leave the rally to go to the Marriott Town Center where the Club Excellence Seminar will be held. This will be from 5:00 - 9:00 p.m. (perhaps a bit earlier) and will include dinner. The cost for the dinner will be \$20. The event will be business casual — definitely NOT suit-and-tie.

President Paul is covering his own expenses for this trip because he wants us to use the money we have in our budget to help defray the cost of attendance.

We will have a Buy-2-Get-2-Free policy. If you pay for 2 Kiwanians, 2 Kiwanians can come for no charge. This does not apply to spouses, unless of course the spouse is a Kiwanis member.

President Paul will be paying himself for anyone attending from Putnam Co., Salem-Doddridge, or the new Preston Co. if we are successful in getting it set up before the event. Lt. Governor Bill MacDonald and Jan, from Division 10, are spearheading this effort. Bill has gotten mailing labels from Kiwanis for every paid member in West Virginia. He will be writing a letter this weekend, which will include all the information above, and it will go to every member, not just to officers. Bill and Jan will also be collecting RSVPs.

Everybody needs to do whatever we can do to get this information out ASAP. Having 2 presidents in WV 2 years in a row is absolutely unheard of. It demonstrates Paul's commitment to us and to ensure that we continue to build on the incredible growth experienced this past year. Paul is young, energetic, and very interested and invested in West Virginia's success. He will point to us in his travels around the organization as an example for the fact that a belief in success ensures success

Please call your clubs and do whatever you can to get as many people to attend as possible. The room can accommodate well over 100 people, so it would be really nice if we have that turnout. And realistically, we know that it's going to be a tough sell for Divisions 1, 5 and 6. So we really need a good Parkersburg contingent, hopefully Division 3 will have some representation, we might get 3-4 down from Division 4, but the real bread and butter will have to come from Divisions 7-10.

Kevin



## **A KIWANIS CLUB IS COMING TO PRESTON COUNTY!!**

The West Virginia District of Kiwanis International is pleased to announce that a new Kiwanis Club will be formed in Preston County. The Kiwanis objective is to enhance our communities with a major emphasis on projects oriented toward providing service to and opportunities for our youth. Kiwanis clubs sponsor Kiwanis-family organizations that provide young people and adults with opportunities to perform community service and develop leadership skills. K-Kids Clubs in elementary schools, Builders Clubs in junior high and middle schools, Key Clubs in high schools, Circle K clubs at the collegiate level, Aktion Clubs for adults living with disabilities, and Key leader, a youth development leadership program, reach out to those in need and develop future generations of leaders. K-Kids, Bring Up Grades (BUG) and Terrific Kids are all part of the Kiwanis Kids program to help develop self esteem, leadership skills, morals and standards, and respect for others at an early age.

Kiwanis clubs are composed of both men and women who have a common interest in providing needed service to their community. Kiwanis clubs enjoy the support of Kiwanis International, but also have considerable autonomy. Each community club determines its meeting time, frequency, and meeting location, and conducts a community assessment to determine projects that will best serve their community.

Plans are underway to recruit men and women for charter membership in the new club during the week of October 19, 2009. To learn more about Kiwanis please visit <http://www.kiwanis.org>. You can also contact either Jim McClung at (304) 216-2468 or Paul Siegel at (304) 685-7923 for information and membership application. Interested individuals can also contact Sheila Haney ((304) 329-0576) at Preston County Chamber of Commerce.

---

Rob Parker is stepping down as CEO of Kiwanis International effective October 16, 2009. Rob assumed duties as the organization's chief executive in August 2006. Rob plans to accelerate his graduate studies while continuing to speak on the value and importance of leadership.

Stan Soderstrom, chief impact officer at Kiwanis International, will assume CEO duties until a successor is hired.

# WEST VIRGINIA KIWANIS DISTRICT FOUNDATION

c/o WesBanco Trust & Investment Svcs, One Bank Plaza, Wheeling, WV 26003

Dear West Virginia Kiwanis Leader:

As our new Kiwanis year begins, I write to let you know that the West Virginia Kiwanis Foundation is doing well. We have been able to assist many worthwhile programs in the past, thanks to the generosity of West Virginia Kiwanians. Club projects are funded every year, as are scholarship matches.

Collections for 2008-2009 were \$2,724.50. Examples of projects in the past year include: Hamilton Middle School (N. Parkersburg); Scholarships (Princeton-Athens); Wee Disciples Daycare (Charles Town); Key Club and Circle K Scholarships. In the past we've donated to Tsunami Relief, Hurricane Katrina victims, WV Circle K Scholarships, WV Key Club Scholarships, and many club projects.

Every Kiwanis Club in our District is asked once again to take part in the ANNIVERSARY CAMPAIGN. **Our goal is for 100% LOCAL KIWANIS CLUB PARTICIPATION!** If every club participated, we could do even more!

We ask that every West Virginia Kiwanis Club donate \$2.50 per member to the West Virginia Kiwanis Foundation. As an incentive the West Virginia Kiwanis District board has previously approved the awarding of 100 BONUS POINTS to clubs that participate. If your club is unable to give the full amount, every donation will still be appreciated.

Also as a participating club, you are eligible to make a matching grant request up to \$500, if you've contributed for two previous consecutive years. For example: If your project costs \$500 and you're contributing \$250, your request can be for \$250—up to a match of \$500.

Apart from the bonus points and the grant eligibility, you will have the satisfaction of knowing that your Kiwanis Club's contribution has not only helped to guarantee the future of the Foundation, but also of knowing that you have helped Kiwanians help others.

An anniversary is a special time, a time of special celebration. What better way to help celebrate the West Virginia Kiwanis District's birthday than by making a contribution to your Foundation.

Please read the enclosed information. And thank you so much for helping your Foundation serve the future. Wishing you much success as you begin your year of service through Kiwanis, we remain

Cordially yours,

William James  
Interim President

Jan Shelburne  
Secretary-Treasurer

---

District Website up and running, thanks to Sandy Mauk!

I encourage all Kiwanians receiving this Bulletin to visit the West Virginia Kiwanis District website at [www.kiwaniswv.org](http://www.kiwaniswv.org), review the data and information for corrections and additions, and send us your comments.

Yours in Kiwanis Service,  
Jim McClung,  
WV District Governor



**SPECIAL MEMORANDUM**  
**West Virginia Kiwanis Foundation Information**

Each Kiwanis Club in the West Virginia Kiwanis District is asked to contribute \$2.50 per member to the Foundation through the Anniversary Campaign. Your club's contribution will enable the West Virginia Kiwanis District to help others.

**PLEASE KEEP THE FOLLOWING IN MIND:**

1. Your Kiwanis Club's contribution may be taken from the service or charity account.
2. If you do not have the Foundation as a line-item in your annual budget, this might be the time to think about doing this.
3. Individual donations are accepted and are fully tax-deductible. You will receive a letter to support your tax-deductible donation.

Your club or individual contribution should be mailed to:

West Virginia Kiwanis Foundation  
c/o Jan Shelburne, Secretary-Treasurer  
WesBanco Trust & Investment Services  
One Bank Plaza  
Wheeling, WV 26003

**Please make your checks payable to: West Virginia Kiwanis Foundation**

---

---

**For acknowledgement purposes and/or to ensure proper credit for your club, please provide information below and return with your check.**

(Name of Club or Individual making the donation)

(Address)

(City, State and Zip Code)

(Phone number of a contact person)

(email address)

## **THE KIWANIS CLUB OF WHEELING NEW PLAYGROUND & POOL RENOVATION**

The Fresh Air Farm originally was a retreat for tuberculosis patients run by the Tuberculosis Association. The property was deeded over to Kiwanis Club of Wheeling to be managed and operated for the benefit of children. The Farm is used by the House of the Carpenter for several weeks of summer camps for inner-city children, Americorps volunteers, the Children's Museum of the Ohio Valley for Camp Cranium summer camps, the Boy Scouts of America for weekly meetings, Search and Rescue for annual training, and various churches and non-profits. None of these organizations are charged for the use of the Fresh Air Farm, although occasionally we may receive a small donation.

The property is on 39 acres and includes a dining hall/dormitory building, a gazebo, and the caretaker residence.

The Kiwanis Club of Wheeling has undertaken a renovation project of the entire facility and grounds over the past five years. This project has included bringing the entire facility up to fire code (including sprinkler system, kitchen ventilation, kitchen enclosure, new fixtures and floors in the bathroom), all new mattresses for 24 beds, new flooring in the main community/dining room, new and extended concrete porch along the front and around the end of the building, extensive grounds improvement, widening of a portion of the road, a gazebo, caretaker residence updating, etc. Additional plans are to replace all the doors and windows. Over this five year period, we have spent approximately \$200,000 for capital improvements at the Fresh Air Farm. There is an endowment account specifically for the purpose of maintaining and operating the Farm which costs approximately \$20,000 per year just for maintenance. The account must last into perpetuity for the preservation and maintenance of the Farm.

This summer we undertook the improvement and installation of outdoor amenities for the enjoyment of children, which include sandblasting and repainting of the pool, new concrete walk around the pool, new 5-foot fencing around pool, installing a new playground and rubber mulch base and a new basketball court. The old playground was old and rusty and has been torn down, as well as the old basketball court. The entire project cost approximately \$75,000. We did receive three grants totaling approximately \$20,000 to help with the project.

The playground equipment was installed, with rubber mulch being used under the equipment, with children's safety and comfort in mind. The pool is more enjoyable and safer with a complete refurbishing, lighting installed and a higher fence than before to prevent unauthorized entry. The concrete around the pool is brushed for safety to avoid slipping. A basketball court will soon be poured to specifications, and the posts and hoops installed.

The Kiwanis Club provided a great deal of labor, as well as most of the funding. The equipment was professionally installed to ensure safety. The success will be defined by seeing the children enjoy the facilities even more than before. We know the project will be successful because the Farm is already a treasured asset for nonprofits in the Ohio Valley. The community is improved

(Continued) by providing opportunities for children to learn and enjoy the outdoors and have educational opportunities there. Bringing joy to children definitely improves their quality of life. Many of these children would not be able to attend a “for-pay” camp and this provides them the camp opportunity. The House of the Carpenter’s camp program includes children from underprivileged areas of the community. We partner with those who bring children to the FAF. Social capital for the Upper Ohio Valley is evident in the groups who use the FAF, the Kiwanians and friends who provide labor, and we hope from groups that might award grants to the project.



## **1-2-3 program                      Keys to Kiwanis growth**

More than 12,000 people have joined Kiwanis since the beginning of the 1-2-3 You Hold the Key program because members did a simple thing. They invited someone to join.

The 1-2-3 You Hold the Key program is simple—and fun. Here's how it works:

Recruit one new member and you'll receive a bronze key lapel pin.

Recruit two new members and you'll receive a silver key lapel pin.

Recruit three new members and you'll receive a gold key lapel pin.

It is recommended that clubs recognize members for their growth efforts. Clubs can order keys free of charge by calling 800-KIWANIS, ext. 411 (U.S. and Canada) or 317-875-8755, ext. 411, or by e-mailing [memberservices@kiwanis.org](mailto:memberservices@kiwanis.org).

The program runs on the Kiwanis administrative year, beginning October 1. Gold key recipients will be recognized at the 2010 Kiwanis International Convention in Las Vegas. More information is available at [www.kiwanisone.org/123](http://www.kiwanisone.org/123).

---

### **Club chartering**

New Service Leadership Programs chartering tools: Investing in lifelong servant leaders Interested in chartering a new Key Club or Builders Club? How about Circle K or Aktion Club? Or, is your Kiwanis club interested in chartering a new youth club, but you just aren't sure which one?

You're in luck. A new Service Leadership Programs sponsorship guide will make it easier than ever for your Kiwanis club to charter a new youth or adult program.

K-Kids, Bring Up Grades, Builders Club, Key Club, Key Leader, Circle K International and Aktion Club empower participants to make an impact on their communities and the world. By investing your time in these programs, you sow the seeds of service—and a lifelong commitment to caring.

The new Service Leadership Programs sponsorship guide outlines each of the eight clubs and programs. And the three easy steps to chartering—find, lead, serve—are explained in detail. Contact Member Services today at 317-875-8755, ext. 411 (worldwide) or 800-KIWANIS, ext. 411 (USA and Canada) to order the SLP sponsorship guide.

If you're ready to charter and just need to download the petition to charter and club bylaws, you can find resources at [www.kiwanis.org/charter](http://www.kiwanis.org/charter).

Note: The sponsorship guide and online tools are replacing the Club Building #1 and Club Building #2 kits for each of the Service Leadership Programs.

## **Center Stage**

See what's new on Center Stage

Check out Kiwanis International's new storytelling site, Center Stage, where your best projects become Kiwanis' best stories.

The Web site, [www.kiwanis.org/centerstage](http://www.kiwanis.org/centerstage), launched early in 2009.

If you have a project you think should be featured on Center Stage, please e-mail the public relations team at Kiwanis International today at [centerstage@kiwanis.org](mailto:centerstage@kiwanis.org).

---

## **Kiwanis convention**

Register now for the 2010 Kiwanis Convention

Need to register for the 95th Annual Kiwanis International Convention in Las Vegas? Looking for updates on workshops, sessions, speakers and ticketed events?

Check out the 2010 Kiwanis International Convention microsite at [www.KiwanisOne.org/convention](http://www.KiwanisOne.org/convention) for all this information and more! And don't miss out on early-bird registration. Register before January 31 and save US\$55.

---

## **Kiwanis leadership**

Meet your 2009-10 Kiwanis leaders

As of October 1, it's a new Kiwanis year—and time to meet the 2009-10 Board of Trustees for Kiwanis International and Kiwanis International Foundation.

Meet the leaders online at [www.KiwanisOne.org/leadership](http://www.KiwanisOne.org/leadership).

---

## **Kiwanis magazine**

### **Focus on family**

Paul Palazzolo grew up in the Kiwanis family, so he knows firsthand Kiwanians can make a true difference in young people's lives. Now he's using the leadership training he received as a Springfield, Illinois, Key Club member to guide Kiwanis as its 2009–10 International President. Read more about President Palazzolo in the October 2009 issue of Kiwanis magazine. Plus:

Serve abroad. Learn the ABCs of international service.

Empower youth. Find what happens when you tap into young people's ideas; an interview former Key Clubber Laura Dover, who's been recognized as one of the United States' top college students.

Listen and learn. Go audio with Athens, Georgia, Kiwanians as they transform Kiwanis magazine text into CDs for members who have vision impairments.

Look for bonus content and quick links to resources at [www.kiwanismagazine.org](http://www.kiwanismagazine.org).

# WVD Kiwanian of the Year Award Recipients

Walter Larch 2000-2001  
Robert Huff 2001-2002  
William Ott- 2002-2003  
Janice Stewart-2003-2004  
Robert Mauk 2004-2005  
Adele Knott 2005-2006  
Charles McCallister 2006-2007  
Barbara Ott 2007-2008  
Bernard Knott 2008-2009

---

## WVD Lieutenant Governors 2009-2010

### Division 1

Janet L. Shelburne  
WesBanco trust & Investment Services  
1 Bank Plaza  
Wheeling, WV 26003  
304-234-9436 Business Phone  
shelburnej@wesbanco.com

### Division 2

W. Wayne Sanders  
1511 Lake Hills Drive  
Parkersburg,  
WV 26101  
304-428-5958 Home Phone  
wsanders777@yahoo.com

### Division 3

James B. Swiger  
205 Washington Avenue  
Clarksburg, WV 26301  
304-624-6326 Business Phone  
james@wykarchitects.com

### Division 4 (vacant)

### Division 5

Gary L. Stickley  
345 Hawthorne Road  
Keyser, WV 26726-2626  
304-788-2405 Home  
gary.1.stickley@wv.gov

### Division 6

Raymond Richard  
PO Box 901  
Harpers Ferry, WV  
25425-0901  
304-724-7391 Home  
No email at this time

### Division 7

K. Bruce Lazenby  
PO Box 5777  
Beckley, WV 25801  
304-255-9106 Business  
kbruce@wc6net.net

### Division 8

Eugene Vandevander  
PO Box 232  
Kimball, WV 24853  
304-585-7255  
evandevander@citlink.net

### Division 9

Connie F. Baker  
PO Box 222  
Varney, WV 25696  
304-426-6037  
cfbaker@lightlynx.net

### Division 10

William P. McDonald  
950 Ridgemont Road  
Charleston, WV 25314  
304-345-1466 Business  
yopa@verizon.net

## **MARTINSBURG - Robert "Bob" Cross Jr. doesn't volunteer because he's looking for honors or awards.**

Simply put, Cross just likes helping others and has found plenty of ways to make a difference locally. Take his years of service with the Union Rescue Mission and Mt. Zion Baptist Church, or even the fact that he has been taking care of his disabled neighbor's lawn - mowing, trimming, pruning and raking leaves - for 30 years.

He also has been a Martinsburg Kiwanis Club member since 1988, with 18 years of perfect attendance, and he has held various offices including president and treasurer. Cross has also participated in Salvation Army bell ringing, March of Dimes Walkathon, Special Olympics, Relay for Life and Round House Rail Days.

But his unselfish work and years of dedication have not gone unnoticed by Berkeley County Commission members, who on Thursday announced that Cross was the first recipient of the new Community Service Recognition Award. Commissioner Tony Petrucci, who made the announcement, was responsible for the award's inception and has been working with a committee in recent months to bring the idea to fruition.

In naming Cross, Petrucci said that he believes he represents the high ideals and kind of person that the commissioners are looking to honor. "I think this sets the standard, because he is exactly the kind of citizen leader we hope to honor," Petrucci said after presenting Cross with a certificate. Another part of the program is aimed at getting commissioners more in touch with the citizenry, he said.

"Bob represents a large group of people. We just have to find them, and we do plan to carry on with this," Petrucci said. For his part, Cross said he likes to do volunteer work that helps others and improves his community. "I enjoy doing things to help here. And I like to see the expression on the folks we're helping," he said. "I do get around, so it is an honor to have this bestowed on me."

Commission President Ron Collins, who said he'd known Cross for many years, said he has "always been there ... ready to help." Collins also called him a "great asset to the community."

---

Dear Friends,

First and foremost, thanks for all you do to help facilitate Kiwanis success in your district. From convention coordination to daily communications with fellow Kiwanians, your efforts are sincerely appreciated.

As you work with those who prepare your district's bulletin, whether it's printed or electronically delivered, please consider the attached article for inclusion in the next possible bulletin. The article is an additional attempt to promote using the "Reveal" Membership initiative.

Also, if you have an extra electronic newsletter that's more frequently distributed, would you consider putting this article in that as well?

Thanks for your help as we work to help Kiwanis Clubs grow. Please contact me if you have any concerns.

11

Yours in service,  
Paul P.

**Kiwanis is a global organization  
of volunteers dedicated to  
changing the world one child  
and one community at a time.**

PRESORTED STD  
U.S. POSTAGE  
**PAID**  
MARTINSBURG, WV  
PERMIT NO. 52

---

WV District Kiwanis Foundation Board of Directors and the Great West Virginia District of  
Kiwanis International:

Thank you so much for your generous contribution to the Scholarship Fund in memory of our  
grandson, Landon David Butterfield. We were so deeply touched by your thoughtfulness that mere  
words cannot even begin to express how much this means to us. Landon was such a beautiful baby  
with beautiful blue eyes and an endearing spirit. Even though no one will ever take the place of  
Landon or nothing will ever bring him back, allowing his short life to touch others through  
scholarship form will help to keep his memory and spirit alive for years to come.

Again, from the depths of our hearts, thank you so much for remembering our precious Landon  
with your generous gift to his scholarship fund.

Yours in Kiwanis love,

*Earl and Diana Johnson*

---

Please provide to [wvkieditor@citlink.net](mailto:wvkieditor@citlink.net)  
your email address. This will allow you to  
receive the WV Kiwanis Bulletin in PDF  
format as soon as it is completed. Thanks!  
Bernie Knott, Editor

International Conventions

2009 Nashville, Tennessee, June 24-27

2010 Las Vegas, Nevada, June 23-26

2011 Geneva, Switzerland, July 7-9

2012 New Orleans, LA

2013 Vancouver, BC